



Training Pack for Youth Workers - ACTIVITIES



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Module: Digital storytelling for climate action

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ACTIVITY 1 – Digital storytelling for climate action

OVERVIEW

This activity aims to empower youth workers with the skills to develop compelling characters for climate narratives, enhancing relatability and emotional connection in storytelling.

LEARNING OBJECTIVES

- Understand the significance of character development in climate narratives.
- Learn techniques for humanizing abstract environmental challenges through relatable characters.
- Explore the role of diversity and inclusivity in effective character development..

Estimated Duration: Approximately 60 minutes.

INSTRUCTIONS

1. Begin with a brief presentation on the importance of character development in climate narratives.
2. Conduct interactive discussions on the role of characters in fostering empathy and understanding.
3. Facilitate a character creation workshop, encouraging participants to develop characters representing diverse backgrounds and experiences related to climate change.
4. Promote group discussions to share and refine character ideas, ensuring inclusivity.
5. Conclude with a reflection session on the impact of characters in climate narratives.

MATERIALS NEEDED

Whiteboard or flip chart

Writing materials (pens, markers, paper)

ACTIVITY 2 – *Data and Visual Integration Lab*

OVERVIEW

This hands-on lab equips youth workers with practical skills to seamlessly integrate data and visuals into their climate narratives, enhancing credibility and engagement.

LEARNING OBJECTIVES

- Recognize the role of data in providing context and credibility in climate narratives.
- Understand the impact of visual elements in conveying complex information.
- Develop skills to create and integrate visuals into climate storytelling.

Estimated Duration: 3 hours

INSTRUCTIONS

1. Commence with a brief presentation on the significance of data and visuals in climate narratives.
2. Provide a tutorial on data visualization tools and techniques.
3. Facilitate a hands-on lab where participants create visuals and integrate relevant data into a sample narrative.
4. Encourage group discussions on effective data and visual storytelling.
5. Conclude with a presentation of participants' work and a reflection on the importance of data and visuals..

MATERIALS NEEDED

- Computers or laptops
- Data visualization software
- Sample climate data
- Writing materials
- Presentation materials

ACTIVITY 3 – *Social Media Engagement Challenge*

OVERVIEW

This activity challenges youth workers to develop and implement a social media strategy for climate advocacy, leveraging platforms effectively to amplify their narratives.

LEARNING OBJECTIVES

- Understand the strengths and demographics of various social media platforms.
- Develop skills in crafting compelling visual content for social media storytelling.
- Explore strategies for engaging storytelling on social media.

Estimated Duration: 4 hours.

INSTRUCTIONS

1. Start with an overview of effective social media strategies for climate advocacy.
2. Provide insights into tailoring content for different platforms.
3. Facilitate a workshop on crafting impactful visuals for social media storytelling.
4. Challenge participants to create and implement a week-long social media engagement plan for a climate narrative.
5. Conclude with a review of participants' strategies, discussing successes and areas for improvement.

MATERIALS NEEDED

- Presentation materials
- Computers or smartphones
- Social media accounts
- Writing materials
- Visual content creation tools



Partners:



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