



# TRAINING PACK FOR YOUTH WORKERS - CASE STUDIES



## Training Pack for Youth Workers – CASE STUDIES

### WORK OF YOUTH WORKERS

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## CASE STUDY 1 – *12 Stories for the Protection of the Environment" Exhibition*

### GENERAL FRAMEWORK/ PROBLEM STATEMENT

The exhibition "12 Stories for the Protection of the Environment" emerged as a collaborative initiative between the Ombudsman's office and the Department of Graphic Design and Visual Communication at the School of Applied Arts and Culture, University of West Attica (PADA). The overarching goal was to shed light on pressing environmental issues through the lens of 12 illustrated scenarios, posters, and videos created by students. The initiative aimed not only to raise awareness about environmental challenges but also to propose solutions within the context of the Ombudsman's role as a mediator.

### ACTIVITIES

1. **Collaboration Agreement:** The partnership between the Ombudsman's office and PADA established a collaborative framework for the realization of the exhibition. This involved joint planning, coordination, and a commitment to showcasing the academic work of graphic design students.
2. **Student Engagement:** Students from the Department of Graphic Design and Visual Communication actively participated in creating 12 visually compelling and informative scenarios, posters, and videos. These pieces of art served as a medium to communicate the complex range of environmental issues.
3. **Multimedia Presentation:** The exhibition featured a multimedia presentation, incorporating both static and dynamic elements. Posters and illustrated scenarios provided a visual journey through environmental challenges, while videos added a dynamic and immersive layer to the narrative.
4. **Connection to Ombudsman's Role:** Each scenario and visual element was thoughtfully connected to the Ombudsman's mediating role. The exhibition aimed to

not only highlight problems but also emphasize the importance of mediation and advocacy in resolving environmental issues.

## IMPACT

The exhibition successfully raised awareness about diverse environmental challenges faced today. It educated the audience on the intricate interplay between environmental issues and the mediating role of the Ombudsman. The project empowered students to contribute meaningfully to societal issues through their creative skills. It provided a platform for students to apply their academic knowledge to real-world challenges, fostering a sense of social responsibility. The exhibition served as a focal point for community engagement. By addressing environmental problems within the context of the Ombudsman's office, it encouraged dialogue and a collective understanding of the role institutions play in addressing such issues..

## PHOTOS



## CASE STUDY 2 – *Enel Green Power Hellas - Parnitha Clean-up Initiative*

### GENERAL FRAMEWORK/ PROBLEM STATEMENT

Enel Green Power Hellas, in collaboration with the environmental initiative "Save Your Hood," undertook a voluntary clean-up action in Parnitha, the highest mountain in Attica. The area, including the National Park and part of the Natura 2000 network, faced environmental challenges due to littering, impacting its natural beauty and biodiversity. The initiative aimed to address the issue of accumulated waste, raise awareness about environmental protection, and contribute to the sustainable development goals, particularly Goal 15: Life on the Land.

### ACTIVITIES

1. **Volunteer Clean-up Action:** Enel Green Power Hellas mobilized its volunteer team to collaborate with "Save Your Hood" in cleaning up Parnitha. The volunteers gathered in the wider area of Savatorios and the "Park of Souls" to collect waste and debris.
2. **Strategic Partnerships:** Recognizing the importance of united efforts, Enel Green Power Hellas partnered with "Save Your Hood." This collaboration aimed to empower initiatives, provide a common ground for citizens to act, and contribute to healthier and more sustainable neighborhoods.
3. **Waste Collection and Disposal:** The volunteer teams, organized into sub-groups, collected over 4,000 litres of waste, including plastic and glass bottles, cigarette butts, paper, bags, aluminium soft drink containers, and straws. The clean-up covered an area of approximately 3,000 square meters.
4. **Symbolic Effort:** The clean-up action in Parnitha was described as a symbolic effort to highlight Enel Green Power Hellas' environmental sensitivity and firm commitment to environmental protection. It aimed to emphasize the continuous nature of their commitment beyond isolated initiatives.

### IMPACT

The initiative resulted in the collection of more than 4,000 litres of waste, contributing to the restoration of Parnitha's natural beauty and preserving its status as one of the few green lungs in Attica.

The partnership with "Save Your Hood" and the engagement of over 32,000 volunteers in Greece over 2.5 years showcased the power of community-led initiatives. The collective efforts demonstrated a commitment to social contribution and environmental stewardship.

Through the clean-up initiative, Enel Green Power Hellas aimed to educate both volunteers and the broader community about the importance of sustainability. The Head of Communication, Konstantinos Efremidis, emphasized the significance of the initiative in aligning with the UN's 17 Sustainable Development Goals.

## PHOTOS



### CASE STUDY 3 – *Age of Change Series by WWF Hellas*

#### GENERAL FRAMEWORK/ PROBLEM STATEMENT

In response to the pressing environmental challenges faced globally, WWF Hellas initiated the flagship series, "Age of Change: the business of survival." Launched in July, the series aimed to shed light on innovative initiatives worldwide, tackling significant environmental issues. The overarching problem addressed was the urgent need for businesses, governments, and communities to collaborate in creating a sustainable future where nature recovers for the well-being of societies.

#### ACTIVITIES

The second part of the series, airing globally via [www.ageofchangeseries.co.uk](http://www.ageofchangeseries.co.uk), showcased impactful stories of initiatives combatting environmental threats. One noteworthy initiative was the "Hotel Kitchen: where food matters" program, an effort by WWF Hellas in collaboration with Unilever Food Solutions Greece. The program targeted the reduction of food waste in the hotel sector, a critical concern given Greece's status as a major tourist destination. The Ikaros Beach Resort & Spa in Crete participated in the program, becoming a focal point in the series. The series explored various initiatives, including heathland reforestation and strategies to combat food waste in hotels.

#### IMPACT

The Age of Change series played a pivotal role in highlighting and promoting sustainable initiatives. By featuring stories of businesses and communities actively contributing to environmental well-being, the series aimed to inspire positive change. The "Hotel Kitchen" program, specifically, demonstrated how collaborative efforts within the hotel sector could significantly contribute to addressing the climate crisis by reducing food waste. The series provided a platform for showcasing real-world solutions and encouraging a global shift in thinking, eating, producing, consuming, and living.

PHOTOS





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### *Age of Change Series by WWF Hellas*

*To "age of change: The business of survival"* αποκαλύπτει καινοτόμες πρωτοβουλίες για προστασία

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## Partners:



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