



youthIES

TRAINING PACK FOR YOUTH WORKERS - CASE STUDIES



Training Pack for Youth Workers – CASE STUDIES

WORK OF YOUTH WORKERS

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CASE STUDY 1 – *"Stand Up! The Voice of Youth Echoes Loud at the Grand Rex"*

GENERAL FRAMEWORK/ PROBLEM STATEMENT

In its second major public event, "Stand Up! A Place for Every Youth," Apprentis d'Auteuil gathered over 1600 people at the iconic Grand Rex in Paris. The evening aimed to be joyous, festive, emotional, and serious, where young individuals supported by the foundation shared glimpses of their daily lives, struggles, and dreams. The event served as a plea for greater inclusivity and kindness, emphasizing the ambition to empower each young person to stand on their own, have a role in society, and contribute to positive change.

ACTIVITIES

The event, held on November 30, 2023, featured a diverse audience, including individuals sensitive to the challenges faced by youth, professionals in social work, friends of the foundation, donors, officials, alumni, employees, and, importantly, young individuals and families. With the title "Stand Up," the evening drew inspiration from the educational project of the foundation. Throughout the night, participants heard the stories of young people—their difficulties, dreams, and struggles. The plea was clear: for everyone to be in motion, actively participating in creating a society where every young person has a place.

The stories shared by the young individuals, including their dreams, struggles, and achievements, likely served as inspiration for positive action. The event motivated attendees to actively contribute to creating a society where every young person has a place, reinforcing the foundation's mission.

IMPACT

The event, attended by 1600 people, showcased the resilience, hopes, and demands of the youth associated with Apprentis d'Auteuil. It included testimonials from various individuals and interventions from notable figures, aiming to mobilize and advocate for a society where

every young person has a rightful place. The evening was a powerful demonstration of the impact and importance of empowering youth to stand up and be heard.

PHOTOS



CASE STUDY 2 – *Youth Entrepreneurship as a Catalyst for Change - The podcast “Entrepreneurité”.*

GENERAL FRAMEWORK/ PROBLEM STATEMENT

The increasing desire among young individuals to venture into entrepreneurship raises questions about the factors influencing their choices and the support mechanisms available. The podcast “Entrepreneurité” explores the challenges faced by young entrepreneurs, including financial concerns, lack of experience, and the perceived insecurity of traditional employment. It delves into the motivations driving the youth towards entrepreneurship, with a focus on their aspirations to "change the world."

ACTIVITIES

In the podcast, young entrepreneurs share their journey of overcoming challenges in entrepreneurship. They emphasize the importance of shared experiences and peer support in navigating the entrepreneurial landscape, discussing initiatives like the Young University Enterprise (J.E.U) and the National Status "Student-Entrepreneur" (SNEE), offering fiscal advantages and tailored support for student entrepreneurs.

The podcast also introduces national initiatives like "*I young, I solution*," aimed at reducing youth unemployment by offering various support options, including entrepreneurship. Profiles the "*Pacte Création France Active*," providing personalized guidance and a financial boost for entrepreneurs under 30 and programs like *IMPACT*, designed to support projects with a social mission. Moreover, the podcast showcases awards such as the *MoovJee Prize* and the *Pépité Award*, recognizing and financially supporting young entrepreneurs.

IMPACT

The podcast “Entrepreneurité” provides insights into the dynamic landscape of youth entrepreneurship, shedding light on the challenges, activities, and impactful initiatives shaping the entrepreneurial journeys of the younger generation. These endeavors not only foster

personal growth but also contribute qualitatively to community development, addressing societal issues, and promoting sustainable practices.

PHOTOS



CASE STUDY 3 – *Cultivating Community Well-being – Jeunesse au Soleil's Urban Gardens*

GENERAL FRAMEWORK/ PROBLEM STATEMENT

Jeunesse au Soleil addresses urban food insecurity and promotes community well-being through its urban gardening projects. Recognizing the need for sustainable solutions to support vulnerable populations, the organization launched urban gardens in 2014, aiming to provide fresh produce to those in need. The initiative also seeks to engage community members, instill a sense of ownership, and foster collaboration with local partners.

ACTIVITIES

Jeunesse au Soleil initiated in 2021 urban gardens at its facility in Saint-Laurent and near the University of Montreal's MIL campus. Financial services company Foresters contributed funds for garden installation, maintenance, and provided materials such as fertilizers and plants. Foresters' members actively participated in the opening and planting events.

Volunteers, including Foresters members, actively participated in the cultivation process, emphasizing a sense of community and shared responsibility. Approximately 2,000 pounds of vegetables are annually harvested and distributed to Jeunesse au Soleil's food bank clients, addressing local food insecurity.

IMPACT

The urban gardens contribute to community well-being by providing fresh and locally grown produce to those facing food insecurity. The initiative fosters community engagement and collaboration between Jeunesse au Soleil, volunteers, and partners like Foresters, creating a shared commitment to addressing social issues. The annual cultivation and distribution of vegetables ensure a sustained impact on food security, promoting healthier lifestyles within the community. Jeunesse au Soleil's urban gardening initiative, supported by Foresters, exemplifies a successful model addressing both immediate needs and long-term community well-being.

PHOTOS



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Partners:



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