

## Training Pack for Youth Workers - Quiz

### Module: Digital storytelling for climate action

1. What is the primary purpose of incorporating characters into climate narratives in youth work?

- a) To complicate the narrative
- b) To depersonalize climate issues
- c) To humanize complex challenges
- d) To discourage empathy

Answer: c) To humanize complex challenges

2. How do personal narratives contribute to effective storytelling in climate initiatives?

- a) They provide a relatable entry point
- b) They add confusion
- c) They minimize diversity
- d) They discourage emotional connection

Answer: a) They provide a relatable entry point

3. In character development, why is diversity and inclusivity important?

- a) It limits the reach of the narrative
- b) It enhances the authenticity of the story
- c) It makes the narrative less relevant
- d) It discourages engagement

Answer: b) It enhances the authenticity of the story

4. What does personification of climate issues involve?

- a) Making characters less relatable
- b) Attributing human characteristics to non-human entities

- c) Ignoring the urgency of climate change
- d) Depersonalizing environmental challenges

Answer: b) Attributing human characteristics to non-human entities

5. How can youth workers use social media for effective climate advocacy?

- a) By avoiding visual content
- b) By limiting storytelling to long-form articles
- c) By tailoring content to platform features
- d) By discouraging collaboration with influencers

Answer: c) By tailoring content to platform features

6. What is the role of hashtags in social media climate narratives?

- a) They have no impact on visibility
- b) They create confusion
- c) They discourage audience participation
- d) They increase engagement

Answer: d) They increase engagement

7. How can interactive storytelling enhance audience engagement?

- a) By providing a passive experience
- b) By discouraging choices
- c) By fostering a sense of agency
- d) By limiting audience interaction

Answer: c) By fostering a sense of agency

8. Which tool is suitable for creating interactive maps in storytelling?

- a) Adobe Creative Cloud
- b) StoryMapJS
- c) Twine
- d) Canva

Answer: b) StoryMapJS

9. What is the primary goal of immersive storytelling through virtual reality (VR)?

- a) To provide a sense of presence
- b) To limit audience engagement
- c) To create a passive experience
- d) To discourage emotional connection

Answer: a) To provide a sense of presence

10. How can youth workers adapt to social media algorithm changes?

- a) By ignoring algorithm changes
- b) By avoiding analytics and insights
- c) By discouraging collaboration with influencers
- d) By staying informed and adjusting strategies

Answer: d) By staying informed and adjusting strategies